

Fecha
16.07.2020Sección
RevistaPágina
154-167

1-35

EXPANSION.MX

RANKING



EMPRESAS MÁS IMPORTANTES DE MÉXICO

RK 19	RK 18	EMPRESA / ESTADO	PAÍS	SECTOR	VENTAS NETAS		UTILIDAD DE OPERACIÓN		UTILIDAD NETA	
					MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18
1	1	Petróleos Mexicanos / CDMX a	MX	Petróleo y gas	1,401,971.2	-16.6	37,029.6	-89.9	-347,911.1	-92.8
2	2	América Móvil / CDMX a	MX	Telecomunicaciones	1,007,347.9	-3.0	154,840.5	11.0	67,731.0	28.8
3	3	Walmart de México / CDMX a	EU	Comercio autoservicio	646,846.4	4.9	54,003.0	4.7	37,897.8	3.1
4	4	Comisión Federal de Electricidad / CDMX p	MX	Energía	575,047.3	5.1	82,981.6	125.2	48,545.3	15.8
5	5	FEMSA / NL a	MX	Holding	506,710.7	7.9	47,152.0	13.4	28,048.4	-15.2
6	6	General Motors de México / CDMX p	EU	Armadora	441,176.0	5.5	nd	nd	nd	nd
7	7	FCA México / CDMX e	HOL	Armadora	341,056.1	-5.5	nd	nd	nd	nd
8	8	Alfa / NL a	MX	Holding	337,749.9	-7.8	23,594.0	-33.9	5,807.0	-55.8
9	7	Nissan Mexicana / CDMX e	JAP	Armadora	333,125.6	-9.2	nd	nd	nd	nd
10	12	Grupo Financiero BBVA Bancomer / CDMX a	ESP	Servicios financieros	292,276.0	8.8	78,008.0	7.2	57,001.0	8.3
11	10	Grupo Bimbo / CDMX a	MX	Alimentos	291,925.8	0.9	20,418.7	10.3	7,375.4	8.3
12	11	Cemex / NL a	MX	Cemento y materiales	252,889.1	-8.7	18,984.1	-30.6	3,439.7	-69.4
13	13	Volkswagen de México / Pue. p	ALE	Armadora	222,121.3	5.4	1,968.7	-85.0	nd	nd
14	17	Grupo Financiero Citibanamex / CDMX a	EU	Servicios financieros	220,005.0	18.7	39,903.0	31.6	29,229.0	5.2
15	15	Grupo BAL / CDMX e,1	MX	Holding	212,662.6	6.0	9,498.1	-44.9	11,725.1	-29.3
16	16	Grupo Financiero Banorte / NL p	MX	Servicios financieros	212,403.1	9.8	48,115.8	12.8	37,036.6	15.9
17	14	Grupo México / CDMX a	MX	Holding	205,709.3	1.9	83,884.6	39.1	51,392.2	55.2
18	18	Coca-Cola FEMSA / CDMX a,2	MX	Bebidas y cervezas	194,471.9	6.7	26,970.0	3.7	12,630.6	-16.2
19	22	Grupo Coppel / Sin. p	MX	Comercio departamental	185,259.0	12.8	nd	nd	nd	nd
20	20	FEMSA Comercio (Oxxo) / NL p,2	MX	Comercio autoservicio	184,810.0	10.4	17,572.0	24.8	nd	nd
21	27	Honda de México / Jal. e	JAP	Armadora	175,696.6	17.2	nd	nd	nd	nd
22	24	Infonavit / CDMX a	MX	Servicios financieros	174,005.7	10.5	87,382.5	2.0	24,923.0	22.2
23	19	Kaluz / CDMX e,3	MX	Holding	171,020.6	-2.3	16,623.0	-20.5	4,939.0	-47.3
24	23	Arca Continental / NL a	MX	Bebidas y cervezas	165,041.0	3.8	20,199.6	8.8	11,744.0	8.5
25	21	Ford de México / CDMX a	EU	Armadora	159,099.0	-3.9	nd	nd	nd	nd
26	25	Organización Soriana / NL a	MX	Comercio autoservicio	155,744.2	1.5	9,214.0	14.2	3,266.9	-11.9
27	26	Americas Mining Corporation / CDMX p,4	MX	Minería	153,417.6	1.1	50,383.6	-4.6	26,993.2	54.5
28	30	Toyota Motor Sales de México / CDMX e	JAP	Armadora	153,000.0	9.3	nd	nd	nd	nd
29	32	Grupo Financiero Santander México / CDMX a	ESP	Servicios financieros	152,052.0	10.3	28,688.0	14.1	21,332.0	8.9
30	35	Grupo Salinas / CDMX e,5	MX	Holding	147,905.0	14.5	13,973.6	-19.6	17,762.5	19.2
31	33	El Puerto de Liverpool / CDMX a	MX	Comercio departamental	144,233.5	6.4	22,204.6	9.7	12,823.1	9.6
32	28	KIA Motors México / CDMX e	COR	Armadora	142,000.0	-3.4	nd	nd	nd	nd
33	31	Orbia Advance Corporation / Méx. a,6	MX	Holding	134,573.1	-2.8	15,851.4	-11.9	6,296.1	-32.2
34	38	Sam's Club / CDMX a,7	EU	Comercio autoservicio	131,880.8	5.7	nd	nd	nd	nd
35	39	Grupo Comercial Chedraui / Ver. p	MX	Comercio autoservicio	129,442.6	11.6	5,576.1	22.6	1,537.0	-25.0

154 | JULIO 2020



Página 1 de 14
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Continúa en siguiente hoja

Fecha
16.07.2020

Sección
Revista

Página
154-167



										500 FRENTE A LA CORRUPCIÓN			
ACTIVOS		PASIVOS		CAPITAL		UTILIDADES COMO % DE...			EMPLEOS	INTEGRIDAD CORPORATIVA		SITIO WEB	RK 19
MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	VENTAS	CAPITAL	ACTIVOS		ÍNDICE BASE 100 2020	ESTRELLAS		
1,918,448.0	-7.6	3,915,656.4	10.8	-1,997,208.4	-36.9	-24.8	nd	-18.1	125,735	82.4	★★★★★	pemex.com	1
1,531,933.7	7.2	1,305,026.8	10.3	226,906.9	-7.7	6.7	29.8	4.4	191,522	86.3	★★★★★	americamovil.com	2
349,172.3	13.9	181,027.5	27.8	168,144.8	2.0	5.9	22.5	10.9	238,972	88.2	★★★★★	walmex.mx	3
2,185,544.5	9.6	1,540,403.7	17.0	645,140.8	-4.8	8.4	7.5	2.2	88,134	84.3	★★★★★	cfe.mx	4
637,541.0	10.6	311,790.3	29.5	325,750.7	-2.9	5.5	8.6	4.4	314,656	92.2	★★★★★	femsa.com	5
nd	nd	nd	nd	nd	nd	nd	nd	nd	20,000	94.1	★★★★★	gm.com.mx	6
nd	nd	nd	nd	nd	nd	nd	nd	nd	16,200	90.2	★★★★★	fcamexico.com	7
339,709.0	-8.1	244,783.0	-9.9	94,926.0	-3.4	1.7	6.1	1.7	83,400	68.6	★★★★★	alfa.com.mx	8
nd	nd	nd	nd	nd	nd	nd	nd	nd	17,000	76.5	★★★★★	nissan.com.mx	9
2,363,030.0	4.2	2,124,678.0	3.6	238,352.0	9.9	19.5	23.9	2.4	37,167	98.0	★★★★★	bbva.mx	10
279,081.0	6.0	200,770.0	12.3	78,311.0	-7.4	2.5	9.4	2.6	133,815	98.0	★★★★★	grupobimbo.com	11
553,774.7	0.2	349,648.2	5.0	204,126.5	-7.0	1.4	1.7	0.6	40,640	92.2	★★★★★	cemex.com	12
113,839.8	-11.4	87,531.1	-10.8	26,308.7	-13.5	nd	nd	nd	14,695	82.4	★★★★★	vw.com.mx	13
1,416,296.0	0.6	1,225,424.0	0.5	190,872.0	1.5	13.3	15.3	2.1	38,183	96.1	★★★★★	citibanamex.com	14
450,858.5	10.3	317,225.8	15.9	133,632.7	-1.1	5.5	8.8	2.6	37,653	82.4	★★★★★	bal.com.mx	15
1,580,009.9	-2.5	1,384,011.5	-4.3	195,998.4	12.3	17.4	18.9	2.3	30,167	80.4	★★★★★	banorte.com	16
548,140.4	3.8	258,775.9	4.5	289,364.5	3.2	25.0	17.8	9.4	30,263	80.4	★★★★★	gmexico.com	17
257,840.7	-2.3	128,154.4	-2.9	129,686.3	-1.6	6.5	9.7	4.9	82,227	94.1	★★★★★	coca-colafemsa.com	18
nd	nd	nd	nd	nd	nd	nd	nd	nd	133,417	5.9	★★★★★	coppel.com	19
nd	nd	nd	nd	nd	nd	nd	nd	nd	197,410	92.2	★★★★★	oxo.com	20
nd	nd	nd	nd	nd	nd	nd	nd	nd	8,000	35.3	★★★★★	honda.mx	21
1,579,571.2	10.6	1,335,500.5	10.4	244,070.7	11.4	14.3	10.2	1.6	4,530	56.9	★★★★★	portalmx.infonavit.org.mx	22
320,921.5	0.0	233,651.3	3.1	87,270.2	-7.4	2.9	5.7	1.5	30,000	5.9	★★★★★	kaluz.com	23
238,447.0	0.2	97,060.0	-1.4	141,387.0	1.3	7.1	8.3	4.9	63,498	92.2	★★★★★	arcacontal.com	24
83,997.0	10.7	nd	nd	nd	nd	nd	nd	nd	9,904	64.7	★★★★★	ford.mx	25
145,701.0	9.9	81,696.0	15.5	64,005.0	3.4	2.1	5.1	2.2	96,355	68.6	★★★★★	organizacionsoriana.com	26
nd	nd	nd	nd	nd	nd	17.6	nd	nd	nd	78.4	★★★★★	gmexico.com	27
nd	nd	nd	nd	nd	nd	nd	nd	nd	12,000	2.0	★★★★★	toyota.mx	28
1,411,994.0	2.2	1,273,299.0	1.4	138,695.0	10.3	14.0	15.4	1.5	19,975	86.3	★★★★★	santander.com.mx	29
383,464.6	23.0	279,516.9	26.4	103,947.7	14.9	12.0	17.1	4.6	92,375	94.1	★★★★★	gruposalinas.com	30
200,561.9	14.9	91,487.3	23.8	109,074.5	8.3	8.9	11.8	6.4	77,741	94.1	★★★★★	liverpool.com.mx	31
nd	nd	nd	nd	nd	nd	nd	nd	nd	7,437	7.8	★★★★★	kia.com/mx	32
189,676.5	-4.1	131,316.0	-3.0	58,360.6	-6.3	4.7	10.8	3.3	22,123	74.5	★★★★★	orbia.com	33
nd	nd	nd	nd	nd	nd	nd	nd	nd	30,000	94.1	★★★★★	sams.com.mx	34
87,391.9	28.1	59,981.6	55.1	27,410.3	-7.3	1.2	5.6	1.8	50,894	96.1	★★★★★	grupochedraui.com.mx	35

GRÁFICOS: OLDEMAR

GRÁFICOS: OLIVERA

Continúa en siguiente hoja

14 de

Fecha
16.07.2020Sección
RevistaPágina
154-167

36-77

EXPANSION MX

RANKING



EMPRESAS MÁS IMPORTANTES DE MÉXICO

RK 19	RK 18	EMPRESA / ESTADO	PAÍS	SECTOR	VENTAS NETAS		UTILIDAD DE OPERACIÓN		UTILIDAD NETA	
					MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18
38	38	Sigma Alimentos / NL p,8	MX	Alimentos	124,497.9	2.1	9,147.8	23.0	3,551.8	24.2
37	34	Alpek / NL p,8	MX	Química y petroquímica	119,685.3	-11.0	12,361.1	-41.7	7,524.5	-49.6
38	40	Grupo Elektra / CDMX p,9	MX	Holding	119,010.4	15.0	11,892.8	-20.9	16,150.7	8.6
39	29	Goldman Sachs Casa de Bolsa / CDMX a	EU	Servicios financieros	115,308.0	-21.2	649.0	0.5	566.0	-12.4
40	37	Ternium México / NL a	LUX	Siderurgia y metalurgia	104,832.2	-14.4	9,052.2	-60.7	6,760.3	-58.3
41	43	Grupo Carso / CDMX p	MX	Holding	102,477.6	6.0	11,453.2	-0.9	9,035.6	-11.3
42	42	LG Electronics México / NL e	COR	Electrónica de consumo	102,200.0	3.2	nd	nd	nd	nd
43	41	Grupo Televisa / CDMX p	MX	Holding	101,492.2	0.2	17,209.0	-15.0	6,202.8	-18.5
44	45	Cinépolis / Mor. e	MX	Entretenimiento	100,000.0	11.1	nd	nd	nd	nd
45	49	Grupo Modelo AB-InBev / CDMX e	BEL	Bebidas y cervezas	90,459.0	7.7	46,178.0	18.2	nd	nd
46	52	Continental México / CDMX e	ALE	Automotriz y autopartes	87,704.2	17.4	nd	nd	nd	nd
47	50	Flextronics Manufacturing México / Jal. a	SING	Electrónica	87,421.1	4.2	nd	nd	nd	nd
48	81	Jabil Circuit de México / Jal. a	EU	Electrónica	87,179.5	28.2	nd	nd	nd	nd
49	48	Industrias Peñoles / CDMX p,10	MX	Minería	86,129.7	2.2	3,633.5	-71.3	2,164.0	-73.8
50	55	Grupo Financiero HSBC / CDMX p	RU	Servicios financieros	83,562.0	14.7	11,942.0	24.2	8,999.0	23.4
51	47	Magna International México / Coah. a	CAN	Automotriz y autopartes	82,702.4	-6.9	nd	nd	nd	nd
52	59	Banobras / CDMX a	MX	Servicios financieros	82,009.0	17.3	4,813.0	67.0	4,354.0	107.4
53	53	PepsiCo Alimentos México / CDMX e	EU	Alimentos	80,699.4	8.2	nd	nd	nd	nd
54	57	Heineken México / NL e	HOL	Bebidas y cervezas	78,000.0	9.9	nd	nd	nd	nd
55	54	Gruma / NL p	MX	Alimentos	77,387.7	4.5	9,282.0	-1.5	4,836.0	-2.7
56	44	Nemak / NL p,8	MX	Automotriz y autopartes	77,362.8	-14.4	4,964.2	-36.5	2,492.7	-28.0
57	46	Samsung México / CDMX e	COR	Electrónica de consumo	76,000.0	-15.6	nd	nd	nd	nd
58	51	Grupo Lala / Dgo. a	MX	Alimentos	75,784.0	0.5	5,194.0	-4.0	1,851.3	-7.2
59	80	Metalsa / NL e	MX	Automotriz y autopartes	70,000.0	1.4	nd	nd	nd	nd
60	56	Grupo Financiero Inbursa / CDMX p	MX	Servicios financieros	69,131.0	-5.0	16,860.0	-22.5	12,957.0	-24.3
61	58	Grupo Aeroméxico / CDMX p	MX	Aerolíneas	68,766.0	-2.1	2,774.4	32,273.4	-2,368.9	-26.1
62	67	GNP / CDMX p,10	MX	Seguros y fianzas	68,082.0	12.8	-1,307.0	52.1	4,435.0	37.2
63	69	Mabe / CDMX a	MX	Electrónica de consumo	63,374.9	7.0	3,278.5	31.9	2,040.3	143.3
64	74	Corporativo Fragua / Jal. p	MX	Comercio de medicamentos	61,884.2	16.0	3,027.6	18.1	1,710.1	11.6
65	71	Nestlé México / CDMX a	SUI	Alimentos	61,800.0	10.4	nd	nd	nd	nd
66	66	Industrias Bachoco / Gto. p	MEX	Alimentos	61,658.6	1.0	3,922.8	3.0	3,168.4	-8.0
67	68	AT&T México / CDMX a	EU	Telecomunicaciones	61,593.5	3.3	nd	nd	nd	nd
68	75	Grupo Financiero Scotiabank Inverlat / CDMX a	CAN	Servicios financieros	60,331.0	14.8	8,540.0	-2.9	6,036.0	-22.4
69	79	FEMSA División Salud / NL p,2	MX	Comercio de medicamentos	58,922.0	13.9	nd	nd	nd	nd
70	64	Lear Corporation México / Son. a	EU	Automotriz y autopartes	58,908.6	-5.4	nd	nd	nd	nd
71	89	Alsea / CDMX p	MX	Restaurantes	58,154.6	28.3	4,570.9	-28.2	1,084.7	-9.0
72	81	Banco Azteca / CDMX p,11	MX	Servicios financieros	57,655.0	13.1	2,734.0	-32.3	2,156.0	-25.8
73	65	MetLife México / CDMX a	EU	Seguros y fianzas	55,152.9	-10.9	449.3	49.7	6,675.4	-26.1
74	73	Iberdrola México / CDMX a	ESP	Energía	54,986.0	2.8	14,732.0	12.9	10,384.0	14.2
75	82	SuKarne / Sin. p	MX	Alimentos	53,754.7	6.3	3,113.5	108.3	1,492.4	262.5
76	78	Grupo Sanborns / CDMX p,12	MX	Comercio departamental	53,288.5	3.0	4,699.2	-10.0	3,089.6	-21.5
77	83	Grupo Empresarial Ángeles / CDMX e,13	MX	Holding	53,000.0	6.0	nd	nd	nd	nd

Continúa en siguiente hoja

de

**¿CUÁLES
SERÁN LOS
SECTORES
MÁS
AFECTADOS?**
Respuesta
múltiple, el total
no suma 100%

Porcentaje de
respuestas totales



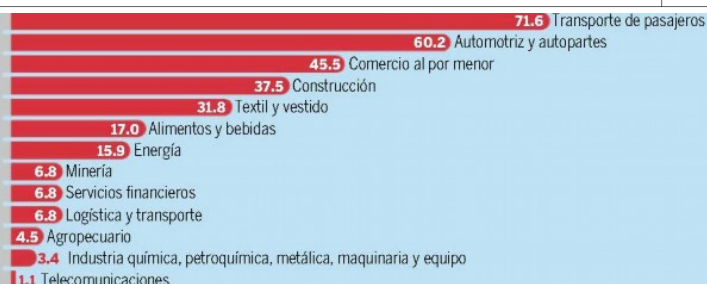
97.7
Hotelería y turismo



90.9
Restaurantes



77.3
Entretenimiento



500 FRENTE A LA
CORRUPCIÓN

ACTIVOS		PASIVOS		CAPITAL		UTILIDADES COMO % DE...				EMPLEOS		INTEGRIDAD CORPORATIVA		SITIO WEB	RK 19
MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	VENTAS	CAPITAL	ACTIVOS				ÍNDICE BASE 100 2020	ESTRELLAS		
98,928.9	-1.5	81,728.4	-2.0	17,200.5	0.8	2.9	20.6	3.6		45,000		72.5	★★★★★	sigma-alimentos.com	36
102,793.8	-14.3	57,735.4	-24.8	45,058.4	4.4	6.3	16.7	7.3		5,842		74.5	★★★★★	alpek.com	37
348,106.2	25.5	250,309.5	29.8	97,796.8	15.6	13.6	16.5	4.6		88,883		94.1	★★★★★	grupoelektra.com.mx	38
52,213.0	7.2	42,774.0	7.3	9,439.0	6.4	0.5	6.0	1.1		26		78.4	★★★★★	goldmansachs.com	39
123,382.1	7.7	50,790.0	13.0	72,592.1	4.3	6.4	9.3	5.5		9,030		88.2	★★★★★	ternium.com.mx	40
151,432.4	9.8	55,809.4	24.8	95,623.0	2.6	8.8	9.4	6.0		77,655		70.6	★★★★★	carso.com.mx	41
nd	nd	nd	nd	nd	nd	nd	nd	nd		nd		66.7	★★★★★	lg.com/mx	42
290,422.4	-2.3	184,922.1	-4.0	105,500.2	0.9	6.1	5.9	2.1		42,948		74.5	★★★★★	televisa.com	43
nd	nd	nd	nd	nd	nd	nd	nd	nd		44,328		84.3	★★★★★	cinopolis.com	44
471,208.0	2.2	304,668.0	1.5	166,540.0	3.4	nd	nd	nd		30,993		96.1	★★★★★	gmodelo.mx	45
nd	nd	nd	nd	nd	nd	nd	nd	nd		26,000		66.7	★★★★★	continental-corporation.com/es-mx	46
10,127.8	-12.2	nd	nd	nd	nd	nd	nd	nd		25,800		92.2	★★★★★	flex.com	47
7,895.6	56.9	nd	nd	nd	nd	nd	nd	nd		22,200		86.3	★★★★★	jabil.com	48
154,401.0	0.8	69,759.3	9.2	84,641.6	-5.3	2.5	2.6	1.4		14,182		94.1	★★★★★	penoles.com.mx	49
808,980.0	1.4	736,402.0	0.8	72,578.0	8.4	10.8	12.4	1.1		15,800		92.2	★★★★★	hsbc.com.mx	50
24,272.8	-5.8	nd	nd	nd	nd	nd	nd	nd		30,150		84.3	★★★★★	magna.com	51
893,906.0	6.0	831,258.0	5.5	62,648.0	13.8	5.3	6.9	0.5		1,030		76.5	★★★★★	gob.mx/banobras	52
31,420.8	13.9	nd	nd	nd	nd	nd	nd	nd		43,163		84.3	★★★★★	pepsico.com.mx	53
nd	nd	nd	nd	nd	nd	nd	nd	nd		18,000		82.4	★★★★★	heinekenmexico.com	54
66,619.0	7.7	40,677.6	13.8	25,941.5	-0.3	6.2	18.6	7.3		20,785		78.4	★★★★★	gruma.com	55
88,743.7	-4.8	54,800.3	-4.1	33,943.5	-6.0	3.2	7.3	2.8		23,466		70.6	★★★★★	nemak.com	56
nd	nd	nd	nd	nd	nd	nd	nd	nd		9,000		62.7	★★★★★	samsung.com/mx	57
74,048.6	-2.3	51,465.7	2.5	22,582.9	-11.7	2.4	8.2	2.5		40,316		90.2	★★★★★	lala.com.mx	58
nd	nd	nd	nd	nd	nd	nd	nd	nd		12,000		64.7	★★★★★	metalsa.com	59
486,095.0	-4.6	338,263.0	-6.3	147,832.0	-0.4	18.7	8.8	2.7		11,500		84.3	★★★★★	inbursa.com	60
100,892.9	31.4	95,116.2	46.1	5,776.7	-50.4	-3.4	-41.0	-2.3		16,660		88.2	★★★★★	aeromexico.com	61
172,050.0	13.8	157,404.0	14.3	14,646.0	8.6	6.5	30.3	2.6		7,222		94.1	★★★★★	gnp.com.mx	62
50,098.1	2.2	39,281.7	1.7	10,816.4	4.0	3.2	18.9	4.1		17,635		86.3	★★★★★	mabe.com.mx	63
30,048.0	16.4	16,118.7	21.1	13,929.3	11.4	2.8	12.3	5.7		44,057		5.9	★★★★★	farmaciasguadalajara.com.mx	64
nd	nd	nd	nd	nd	nd	nd	nd	nd		16,000		54.9	★★★★★	nestle.com.mx	65
55,763.0	5.7	15,493.6	7.0	40,269.3	5.2	5.1	7.9	5.7		28,218		5.9	★★★★★	bachoco.com.mx	66
70,260.5	3.1	nd	nd	nd	nd	nd	nd	nd		18,000		92.2	★★★★★	atl.com.mx	67
598,404.0	13.2	540,821.0	13.7	57,583.0	8.3	10.0	10.5	1.0		11,118		90.2	★★★★★	scotiabank.com.mx	68
nd	nd	nd	nd	nd	nd	nd	nd	nd		27,606		92.2	★★★★★	femsa.com	69
13,203.9	8.9	nd	nd	nd	nd	nd	nd	nd		50,400		74.5	★★★★★	lear.com	70
76,412.2	44.0	64,869.7	61.8	11,542.6	-10.9	1.9	9.4	1.4		81,126		96.1	★★★★★	alsea.net	71
191,722.0	17.3	170,304.0	18.9	21,418.0	5.9	3.7	10.1	1.1		53,767		94.1	★★★★★	bancoazteca.com.mx	72
127,135.1	-13.4	108,661.3	-16.3	18,473.8	8.0	12.1	36.1	5.3		1,500		94.1	★★★★★	metlife.com.mx	73
139,364.0	7.4	86,351.0	24.6	53,013.0	-12.3	18.9	19.6	7.5		1,314		76.5	★★★★★	iberdrolamexico.com	74
32,331.8	10.2	17,389.5	10.0	14,942.3	10.5	2.8	10.0	4.6		12,750		62.7	★★★★★	sukarne.com	75
56,692.1	1.0	23,535.8	2.0	33,156.3	0.3	5.8	9.3	5.4		48,192		70.6	★★★★★	sanborns.com.mx	76
nd	nd	nd	nd	nd	nd	nd	nd	nd		30,000		5.9	★★★★★	grupoempresarialangeles.com	77

Continúa en siguiente hoja

de

Fecha
16.07.2020Sección
RevistaPágina
154-167

78-119

EXPANSION MX

RANKING



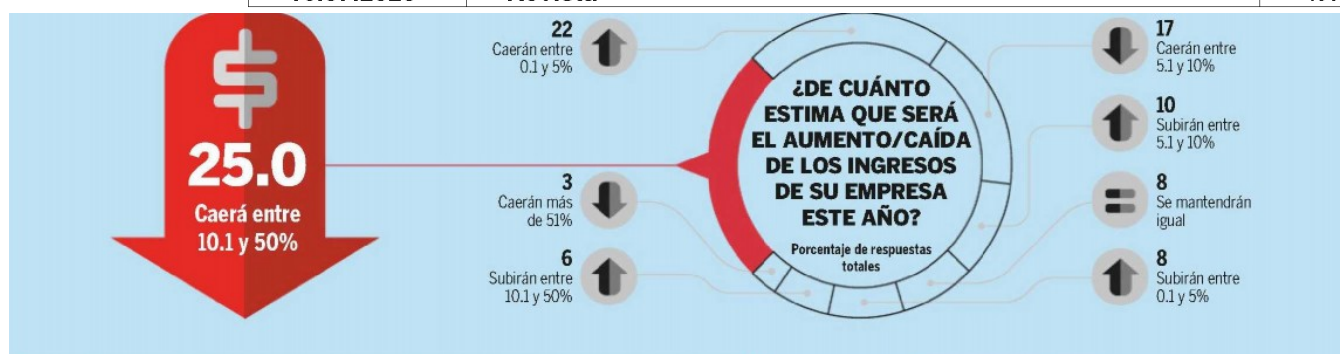
EMPRESAS MÁS IMPORTANTES DE MÉXICO

RK 19	RK 18	EMPRESA / ESTADO	PAÍS	SECTOR	VENTAS NETAS		UTILIDAD DE OPERACIÓN		UTILIDAD NETA	
					MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18
78	80	Adient México / Pue. a	IRL	Automotriz y autopartes	52,175.3	1.6	nd	nd	nd	nd
79	72	Grupo Villacero / NL e	MX	Siderurgia y metalurgia	52,000.0	-3.7	nd	nd	nd	nd
80	62	Altos Hornos de México / Coah. p	MX	Siderurgia y metalurgia	50,682.9	-24.1	-6,734.6	-542.0	-7,055.9	-943.2
81	77	Grupo Xignux / NL p	MX	Holding	50,231.5	-3.5	3,548.7	39.0	1,099.8	265.8
82	86	Costco de México / Méx. e	EU	Comercio autoservicio	50,000.0	4.2	nd	nd	nd	nd
83	102	Sanmina-SCI de México / Jal. a	EU	Electrónica	48,473.4	21.8	nd	nd	nd	nd
84	93	Grupo Inditex México / CDMX e	ESP	Comercio departamental	48,000.0	9.1	nd	nd	nd	nd
85	87	FEMSA Combustibles / NL p,2	MX	Petróleo y gas	47,852.0	2.0	nd	nd	nd	nd
86	88	Grupo México División Transportes / CDMX p,14	MX	Logística y transporte	47,687.8	5.0	13,348.4	8.6	7,962.8	-11.0
87	101	Seguros BBVA Bancomer / CDMX a,15	ESP	Seguros y fianzas	47,054.4	16.9	-701.5	-136.0	5,861.2	22.2
88	76	Daimler México / CDMX a	ALE	Armadora	46,675.1	-10.6	nd	nd	nd	nd
89	104	Kenworth Mexicana / BC a	EU	Armadora	45,645.9	18.6	1,877.8	38.3	2,510.8	18.4
90	84	American Axle Manufacturing de México / Gto. a	EU	Automotriz y autopartes	45,320.7	-7.5	nd	nd	nd	nd
91	105	Tiendas Elektra / CDMX p,11	MX	Comercio departamental	44,996.0	17.0	nd	nd	nd	nd
92	92	Grupo Desc / CDMX a,16	MX	Holding	44,511.0	0.7	3,680.0	-15.2	2,381.0	-0.3
93	sp	Union Pacific de México / CDMX a	EU	Logística y transporte	44,279.3	-7.9	nd	nd	nd	nd
94	63	Aeropuertos y Servicios Auxiliares / CDMX p	MX	Servicios aeroportuarios	44,226.9	-31.0	2,176.6	227.4	1,476.6	384.6
95	97	Kimberly-Clark de México / CDMX p	MX/EU	Productos de consumo	43,499.8	6.0	8,997.0	19.8	5,148.2	22.2
96	91	DeAcero / NL e	MX	Siderurgia y metalurgia	42,000.0	-5.4	nd	nd	nd	nd
97	95	P&G México / CDMX e	EU	Productos de consumo	42,000.0	0.0	nd	nd	nd	nd
98	100	The Home Depot México / NL e	EU	Comercio especializado	42,000.0	4.0	nd	nd	nd	nd
99	103	Casa Ley / Sin. e	MX	Comercio autoservicio	42,000.0	8.8	nd	nd	nd	nd
100	94	Vitro / NL p	MX	Vidrio y envases	41,991.7	-2.5	2,775.9	-45.9	1,236.5	-60.3
101	98	Nafin / CDMX a	MX	Servicios financieros	41,935.0	2.4	-2,224.0	-172.5	-2,276.0	-189.8
102	111	Televisa Telecomunicaciones / CDMX p,17	MX	Telecomunicaciones	41,702.0	15.1	17,797.6	16.3	nd	nd
103	99	Fresnillo PLC / CDMX p,10	MX	Minería	40,823.5	0.9	3,306.9	-66.1	3,963.7	-41.1
104	107	AXA Seguros / CDMX a	FRA	Seguros y fianzas	40,802.0	8.6	-1,467.0	-79.3	1,494.0	-22.6
105	70	Mazda Motor de México / CDMX e	JAP	Armadora	40,000.0	-32.2	nd	nd	nd	nd
106	151	Citibanamex Seguros / CDMX a,18	EU	Seguros y fianzas	39,965.8	64.0	-6,184.5	-638.4	3,998.6	167.8
107	108	Valeo México / Qro. e	FRA	Automotriz y autopartes	38,876.2	3.8	nd	nd	nd	nd
108	117	GLNGroup / Méx. p	MX	Holding	38,865.0	12.3	776.6	8.7	nd	nd
109	112	Grupo Bepensa / Yuc. e,19	MX	Holding	38,500.0	6.9	nd	nd	nd	nd
110	121	Huawei México / CDMX e	CHN	Electrónica de consumo	38,000.0	15.2	nd	nd	nd	nd
111	96	Industrias CH / Méx. p	MX	Siderurgia y metalurgia	37,779.3	-8.3	3,483.8	-25.4	-827.3	-121.9
112	110	Caminos y Puentes Federales (Capufe) / Mor. a	MX	Servicios públicos	37,703.2	3.5	nd	nd	nd	nd
113	106	ArcelorMittal México / NL a	LUX	Siderurgia y metalurgia	37,383.7	-1.4	nd	nd	nd	nd
114	113	Morgan Stanley Casa de Bolsa / CDMX a	EU	Servicios financieros	37,098.0	3.7	137.0	1,622.2	276.0	318.2
115	122	Farmacias del Ahorro / CDMX e	MX	Comercio de medicamentos	37,000.0	12.1	nd	nd	nd	nd
116	118	Quálitas Controladora / CDMX a	MX	Seguros y fianzas	36,196.4	4.9	4,409.8	154.3	5,358.1	120.7
117	116	Grupo Palacio de Hierro / CDMX p,10	MX	Comercio departamental	35,610.2	2.6	3,839.4	-14.6	2,699.1	-10.1
118	124	H-E-B México / NL e	EU	Comercio autoservicio	35,000.0	9.4	nd	nd	nd	nd
119	109	Televisa Contenidos / CDMX p,17	MX	Medios de comunicación	34,795.5	-4.6	12,632.1	-6.0	nd	nd

Página 5 14

Continúa en siguiente hoja

de

Fecha
16.07.2020Sección
RevistaPágina
154-167

ACTIVOS		PASIVOS		CAPITAL		UTILIDADES COMO % DE...				500 FRENTE A LA CORRUPCIÓN			
MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	VENTAS	CAPITAL	ACTIVOS	EMPLEOS	ÍNDICE BASE 100 2020	ESTRELLAS	SITIO WEB	RK 19
3,338.2	5.5	nd	nd	nd	nd	nd	nd	nd	2,400	78.4	★★★★★	adient.com	78
nd	nd	nd	nd	nd	nd	nd	nd	nd	9,000	0.0	★★★★★	villacero.com	79
57,803.5	-10.8	46,219.2	1.5	11,584.4	-40.0	-13.9	-60.9	-12.2	18,354	70.6	★★★★★	ahmsa.com	80
47,209.7	23.3	38,638.7	21.1	8,571.1	34.2	2.2	12.8	2.3	25,466	60.8	★★★★★	xignux.com	81
nd	nd	nd	nd	nd	nd	nd	nd	nd	10,400	62.7	★★★★★	costco.com.mx	82
4,000.0	8.8	nd	nd	nd	nd	nd	nd	nd	20,000	60.8	★★★★★	sanmina.com	83
nd	nd	nd	nd	nd	nd	nd	nd	nd	5,897	82.4	★★★★★	inditex.com	84
nd	nd	nd	nd	nd	nd	nd	nd	nd	7,862	92.2	★★★★★	femsa.com	85
111,375.5	3.1	52,168.8	7.9	59,206.6	-0.8	16.7	13.4	7.1	nd	84.3	★★★★★	gmexico.com	86
119,927.0	27.0	111,153.0	27.9	8,774.0	16.4	12.5	66.8	4.9	nd	98.0	★★★★★	bbva.mx	87
65,776.2	-17.5	50,057.3	-24.7	15,718.9	19.2	nd	nd	nd	8,022	92.2	★★★★★	daimler.com.mx	88
33,563.1	4.5	15,328.3	-3.7	18,234.8	12.6	5.5	13.8	7.5	2,762	64.7	★★★★★	kenworth.com.mx	89
21,074.2	-4.1	nd	nd	nd	nd	nd	nd	nd	5,600	78.4	★★★★★	aam.com	90
119,908.0	30.5	61,618.0	29.6	58,290.0	31.3	nd	nd	nd	nd	94.1	★★★★★	elektra.com.mx	91
55,306.0	6.7	37,932.0	6.9	17,374.0	6.3	5.3	13.7	4.3	24,614	80.4	★★★★★	desc.com.mx	92
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	82.4	★★★★★	up.com	93
17,774.5	8.2	5,115.2	-35.2	12,659.2	48.2	3.3	11.7	8.3	2,450	56.9	★★★★★	gob.mx/asa	94
41,682.2	1.2	36,509.3	2.5	5,172.9	-7.7	11.8	99.5	12.4	8,680	86.3	★★★★★	kimberly-clark.com.mx	95
nd	nd	nd	nd	nd	nd	nd	nd	nd	7,500	5.9	★★★★★	deacero.com	96
nd	nd	nd	nd	nd	nd	nd	nd	nd	6,500	82.4	★★★★★	pg.com	97
nd	nd	nd	nd	nd	nd	nd	nd	nd	16,500	74.5	★★★★★	homedepot.com.mx	98
nd	nd	nd	nd	nd	nd	nd	nd	nd	22,000	5.9	★★★★★	casaley.com.mx	99
52,691.7	-3.2	25,716.7	0.5	26,975.0	-6.5	2.9	4.6	2.3	15,036	72.5	★★★★★	vitro.com	100
550,930.0	-5.5	511,417.0	-6.3	39,513.0	6.5	-5.4	-5.8	-0.4	978	62.7	★★★★★	nafin.com	101
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	74.5	★★★★★	televisa.com	102
91,115.5	-2.5	29,278.8	-8.5	61,836.6	0.6	9.7	6.4	4.4	5,482	98.0	★★★★★	fresnilloplc.com	103
85,815.0	8.3	71,514.0	7.8	14,301.0	11.1	3.7	10.4	1.7	4,000	94.1	★★★★★	axa.mx	104
nd	nd	nd	nd	nd	nd	nd	nd	nd	10,000	64.7	★★★★★	mazda.mx	105
131,324.1	24.7	122,513.5	22.9	8,810.6	56.6	10.0	45.4	3.0	nd	96.1	★★★★★	segurosbanamex.com.mx	106
nd	nd	nd	nd	nd	nd	nd	nd	nd	13,500	80.4	★★★★★	valeo.com	107
5,588.0	17.0	715.3	4.2	4,872.7	19.1	nd	nd	nd	195,000	5.9	★★★★★	gingroup.com	108
nd	nd	nd	nd	nd	nd	nd	nd	nd	14,300	58.8	★★★★★	bepensa.com	109
nd	nd	nd	nd	nd	nd	nd	nd	nd	2,000	47.1	★★★★★	huawei.com/mx/	110
53,308.3	-4.1	12,091.4	-3.6	41,216.9	-4.2	-2.2	-2.0	-1.6	5,270	5.9	★★★★★	industriasch.com.mx	111
nd	nd	nd	nd	nd	nd	nd	nd	nd	4,350	60.8	★★★★★	gob.mx/capufe	112
26,554.9	16.2	nd	nd	nd	nd	nd	nd	nd	8,000	54.9	★★★★★	corporate.arcelormittal.com	113
22,533.0	-27.9	18,892.0	-32.2	3,641.0	7.9	0.7	7.6	1.2	47	84.3	★★★★★	morganstanley.com	114
nd	nd	nd	nd	nd	nd	nd	nd	nd	22,000	5.9	★★★★★	fahorro.com	115
63,041.0	11.3	49,476.6	4.1	13,564.4	49.0	14.8	39.5	8.5	5,275	58.8	★★★★★	qualitas.com.mx	116
43,729.4	9.6	19,823.9	17.3	23,905.5	4.0	7.6	11.3	6.2	11,420	98.0	★★★★★	elpalaciodehierro.com	117
nd	nd	nd	nd	nd	nd	nd	nd	nd	13,500	5.9	★★★★★	heb.com.mx	118
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	74.5	★★★★★	televisa.com	119

Continúa en siguiente hoja

14
de

Fecha
16.07.2020Sección
RevistaPágina
154-167

120-161

EXPANSION MX

RANKING



EMPRESAS MÁS IMPORTANTES DE MÉXICO

RK 19	RK 18	EMPRESA / ESTADO	PAÍS	SECTOR	VENTAS NETAS		UTILIDAD DE OPERACIÓN		UTILIDAD NETA	
					MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18
120	138	Volaris / CDMX p	MX	Aerolíneas	34,752.7	27.3	4,355.4	714.4	2,639.1	379.9
121	114	Grupo Símc / Jal. p.20	MX	Siderurgia y metalurgia	34,171.1	-4.2	2,887.5	-28.7	-1,306.8	-139.5
122	115	AMResorts / QR p	EU	Hotelería y turismo	34,090.2	-2.4	11,767.9	-9.4	nd	nd
123	120	Grupo Gigante / CDMX p	MX	Holding	32,445.6	-2.2	2,939.0	16.9	629.1	-49.8
124	123	Johnson Controls México / NL e	EU	Automotriz y autopartes	32,000.0	-0.1	nd	nd	nd	nd
125	125	Grupo Condumex / CDMX p,12	MX	Equipo eléctrico	31,747.0	2.6	3,837.0	-4.4	2,461.0	-10.6
126	90	LyondellBasell de México / Tamps. a	EU/RU	Química y petroquímica	31,470.8	-29.1	nd	nd	nd	nd
127	128	Bancomext / CDMX a	MX	Servicios financieros	30,913.0	3.2	-1,455.0	-722.0	-1,131.0	-2,506.4
128	119	Viakable / NL p,21	MX	Equipo eléctrico	30,580.0	-11.1	nd	nd	nd	nd
129	129	Seguros Monterrey New York Life / CDMX a	EU	Seguros y fianzas	30,258.9	4.1	-2,642.0	-870.3	3,146.8	-3.8
130	134	Grupo Ángeles Servicios de Salud / CDMX e,22	MX	Servicios de salud	30,000.0	7.1	nd	nd	nd	nd
131	133	Jose Cuervo / CDMX p	MX	Bebidas y cervezas	29,704.8	5.5	5,410.1	-2.4	3,717.9	-7.8
132	126	Schneider Electric México / CDMX e	FRA	Equipo eléctrico	29,277.0	-5.0	nd	nd	nd	nd
133	139	Danone de México / CDMX a	FRA	Alimentos	28,609.1	5.1	nd	nd	nd	nd
134	127	Naturgy México / CDMX p	ESP	Energía	28,341.0	-6.1	7,970.0	35.6	4,867.0	44.7
135	135	Telefónica México / CDMX p	ESP	Telecomunicaciones	28,216.0	2.3	-13,254.4	-18.0	-26,779.4	-18.3
136	203	MAPFRE México / CDMX a	ESP	Seguros y fianzas	28,164.1	78.0	414.7	537.8	286.4	149.5
137	136	Mondeléz México / CDMX a	EU	Alimentos	27,951.0	2.2	1,502.0	8.4	nd	nd
138	131	Hyundai Motor de México / CDMX e	COR	Armadora	27,500.0	-3.5	nd	nd	nd	nd
139	140	Robert Bosch México / CDMX e	ALE	Holding	27,000.0	1.7	nd	nd	nd	nd
140	150	Cinemex / CDMX e	MX	Entretenimiento	27,000.0	10.7	nd	nd	nd	nd
141	143	Pilgrim's Pride México / Qro. a	EU	Alimentos	26,746.6	2.0	2,388.2	3.8	nd	nd
142	142	IEnova México / CDMX p	EU	Energía	26,564.5	0.9	10,794.7	-11.1	9,007.6	8.7
143	146	Seguros Banorte / NL a,23	MX	Seguros y fianzas	26,550.6	3.6	3,622.1	13.3	5,565.7	17.9
144	149	Kansas City Southern de México / CDMX a	EU	Logística y transporte	26,434.4	6.6	nd	nd	nd	nd
145	sp	Plastic Omnium México / SLP a	FRA	Automotriz y autopartes	26,305.1	39.8	nd	nd	nd	nd
146	158	BanBajío / Gto. a	MX	Servicios financieros	26,254.0	16.1	7,660.0	13.7	5,607.0	10.5
147	130	GE México / CDMX e	EU	Tecnología diversificada	26,000.0	-10.0	nd	nd	nd	nd
148	141	Bio PAPPEL / CDMX a	MX	Papel y cartón	25,936.8	-1.9	4,002.7	0.1	2,034.4	-9.7
149	137	Elementia / CDMX a,6	MX	Cemento y materiales	25,906.5	-5.2	-121.4	-106.1	-2,020.1	-239.0
150	145	Sears México / CDMX p,24	MX	Comercio departamental	25,854.0	0.1	nd	nd	nd	nd
151	144	Office Depot de México / CDMX e,25	MX/EU	Comercio especializado	25,307.6	-2.2	nd	nd	nd	nd
152	219	INTERprotección / CDMX p	MX	Seguros y fianzas	25,206.0	77.1	nd	nd	nd	nd
153	154	Interjet / Méx. e	MX	Aerolíneas	25,200.0	6.0	nd	nd	nd	nd
154	152	Posco México / Tamps. e	COR	Automotriz y autopartes	25,038.0	4.3	nd	nd	nd	nd
155	148	Unilever de México / Méx. e	RU/HOL	Productos de consumo	25,000.0	0.0	nd	nd	nd	nd
156	159	Grupo IUSA / Méx. e	MX	Holding	25,000.0	11.1	nd	nd	nd	nd
157	164	Afirme Grupo Financiero / NL p	MX	Servicios financieros	24,847.8	15.1	1,267.5	0.0	933.9	-2.6
158	147	Grupo Autofin México / CDMX p	MX	Holding	24,803.7	-3.1	3,079.6	9.0	241.0	-9.6
159	160	Gentera / CDMX p	MX	Servicios financieros	24,069.2	7.7	4,571.3	14.5	3,309.0	10.7
160	132	Philip Morris México / CDMX e	EU	Tabaco	23,000.0	-19.3	nd	nd	nd	nd
161	155	Fovissste / CDMX p	MX	Servicios financieros	22,866.8	-3.2	903.7	-69.7	903.7	-69.7

Continúa en siguiente hoja

de

Fecha
16.07.2020Sección
RevistaPágina
154-167

¿CUÁL ES LA PRINCIPAL PREOCUPACIÓN QUE AFRONTARÁ SU EMPRESA EN LOS SIGUIENTES SEIS MESES?

Respuesta múltiple, el total no suma 100%

Porcentaje de respuestas totales



70.5
Caída en ventas



45.5
Medidas gubernamentales



31.8
Impago de clientes



500 FRENTE A LA CORRUPCIÓN

ACTIVOS		PASIVOS		CAPITAL		UTILIDADES COMO % DE...				INTEGRIDAD CORPORATIVA			
MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	VENTAS	CAPITAL	ACTIVOS	EMPLEOS	ÍNDICE BASE 100 2020	ESTRELLAS	SITIO WEB	RK 19
63,276.8	11.5	57,827.2	6.8	5,449.6	107.6	7.6	48.4	4.2	4,950	70.6	★★★★★	volaris.com	120
46,380.9	-3.8	13,139.8	0.9	33,241.0	-5.5	-3.8	-3.9	-2.8	4,201	5.9	★★★★★	gsimec.com.mx	121
nd	nd	nd	nd	nd	nd	nd	nd	nd	29,072	5.9	★★★★★	amresorts.com	122
48,829.6	12.8	26,265.0	23.9	22,564.7	2.1	1.9	2.8	1.3	25,505	94.1	★★★★★	grupogigante.com.mx	123
nd	nd	nd	nd	nd	nd	nd	nd	nd	10,000	88.2	★★★★★	johnsoncontrols.com	124
nd	nd	nd	nd	nd	nd	7.8	nd	nd	10,500	70.6	★★★★★	condumex.com.mx	125
4,795.7	-3.9	nd	nd	nd	nd	nd	nd	nd	nd	74.5	★★★★★	lyondellbasell.com	126
414,542.0	3.0	382,718.0	3.0	31,824.0	3.0	-3.7	-3.6	-0.3	565	78.4	★★★★★	bancornext.com	127
nd	nd	nd	nd	nd	nd	nd	nd	nd	4,675	33.3	★★★★★	viakable.com	128
120,066.2	11.2	104,434.9	9.1	15,631.3	27.9	10.4	20.1	2.6	1,563	70.6	★★★★★	mnyl.com.mx	129
nd	nd	nd	nd	nd	nd	nd	nd	nd	21,000	5.9	★★★★★	grupopresarialangeles.com	130
70,724.9	6.0	22,132.7	17.5	48,592.2	1.5	12.5	7.7	5.3	6,836	23.5	★★★★★	ircuervo.com	131
nd	nd	nd	nd	nd	nd	nd	nd	nd	9,396	86.3	★★★★★	se.com/mx	132
nd	nd	nd	nd	nd	nd	nd	nd	nd	6,500	88.2	★★★★★	grupodanone.com.mx	133
62,708.0	-4.7	25,785.0	-4.2	36,923.0	-5.0	17.2	13.2	7.8	877	90.2	★★★★★	naturgy.com.mx	134
47,107.6	-30.2	38,077.9	-27.3	9,029.7	-40.1	-94.9	-296.6	-56.8	1,798	92.2	★★★★★	telefonica.com.mx	135
41,465.3	27.6	38,021.0	29.7	3,444.3	7.8	1.0	8.3	0.7	1,157	72.5	★★★★★	mapfre.com.mx	136
nd	nd	nd	nd	nd	nd	nd	nd	nd	6,000	70.6	★★★★★	mx.mondelezinternational.com	137
nd	nd	nd	nd	nd	nd	nd	nd	nd	12,000	2.0	★★★★★	hyundai.com.mx	138
nd	nd	nd	nd	nd	nd	nd	nd	nd	16,000	80.4	★★★★★	bosch.com.mx	139
nd	nd	nd	nd	nd	nd	nd	nd	nd	15,000	72.5	★★★★★	cinemex.com	140
17,234.5	2.1	nd	nd	nd	nd	nd	nd	nd	11,000	7.8	★★★★★	pilgrims.com.mx	141
180,160.3	4.6	86,666.8	9.9	93,493.5	0.1	33.9	9.6	5.0	1,299	96.1	★★★★★	ienova.com.mx	142
53,609.6	4.1	30,975.3	9.1	22,634.3	-2.0	21.0	24.6	10.4	nd	90.2	★★★★★	segurosbanorte.com.mx	143
63,565.7	-1.7	nd	nd	nd	nd	nd	nd	nd	4,100	74.5	★★★★★	kcsouthern.com	144
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	74.5	★★★★★	plasticomnium.com	145
237,830.0	6.2	206,168.0	5.5	31,662.0	10.8	21.4	17.7	2.4	5,316	84.3	★★★★★	bb.com.mx	146
nd	nd	nd	nd	nd	nd	nd	nd	nd	11,800	82.4	★★★★★	ge.com/latam	147
36,339.3	21.8	20,275.1	31.6	16,064.2	11.4	7.8	12.7	5.6	11,763	86.3	★★★★★	biopappel.com	148
48,557.9	-6.9	26,222.3	-2.5	22,335.6	-11.6	-7.8	-9.0	-4.2	6,314	76.5	★★★★★	elementia.com	149
nd	nd	nd	nd	nd	nd	nd	nd	nd	20,845	66.7	★★★★★	sears.com.mx	150
nd	nd	nd	nd	nd	nd	nd	nd	nd	8,000	94.1	★★★★★	officedepot.com.mx	151
nd	nd	nd	nd	nd	nd	nd	nd	nd	668	2.0	★★★★★	inter.mx	152
nd	nd	nd	nd	nd	nd	nd	nd	nd	5,000	82.4	★★★★★	interjet.com	153
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	0.0	★★★★★	poscomexico.com.mx	154
nd	nd	nd	nd	nd	nd	nd	nd	nd	6,853	86.3	★★★★★	unilever.com.mx	155
nd	nd	nd	nd	nd	nd	nd	nd	nd	12,500	5.9	★★★★★	iusa.com.mx	156
215,153.0	19.1	205,884.0	19.6	9,269.0	10.3	3.8	10.1	0.4	3,374	11.8	★★★★★	afirme.com	157
82,230.9	5.7	22,792.0	7.3	59,438.9	5.1	1.0	0.4	0.3	9,487	0.0	★★★★★	grupoautofin.com	158
56,639.9	9.8	36,118.7	7.8	20,521.2	13.5	13.7	16.1	5.8	22,726	98.0	★★★★★	genera.com.mx	159
nd	nd	nd	nd	nd	nd	nd	nd	nd	1,800	90.2	★★★★★	pmi.com	160
200,590.8	6.1	199,687.1	7.3	903.7	-69.7	4.0	100.0	0.5	850	68.6	★★★★★	gob.mx/fovissste	161

Continúa en siguiente hoja

14
de

Fecha
16.07.2020Sección
RevistaPágina
154-167

162-203

EXPANSION.MX

RANKING

500

EMPRESAS MÁS IMPORTANTES DE MÉXICO

RK 19	RK 18	EMPRESA / ESTADO	PAÍS	SECTOR	VENTAS NETAS		UTILIDAD DE OPERACIÓN		UTILIDAD NETA	
					MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18
162	156	Aleatica / CDMX p	AUS	Construcción	22,710.5	-3.6	18,878.4	-5.6	11,629.5	-7.5
163	167	Grupo Herdez / CDMX p	MX	Alimentos	22,420.4	6.9	2,989.9	-0.2	2,224.0	-8.2
164	169	Alpura / Méx. p	MX	Alimentos	22,048.0	8.1	nd	nd	nd	nd
165	196	Bayer de México / CDMX e,26	ALE	Holding	22,012.2	32.6	nd	nd	nd	nd
166	157	Siemens México / CDMX e	ALE	Tecnología diversificada	22,000.0	-4.3	nd	nd	nd	nd
167	175	Megacable Holdings / Jal. p	MX	Telecomunicaciones	21,604.7	10.6	6,124.6	0.0	4,336.9	-4.5
168	179	La Comer / CDMX a	MX	Comercio autoservicio	21,591.4	12.9	1,117.3	6.7	1,036.1	-4.9
169	182	Sky / CDMX p,17	MX/EU	Telecomunicaciones	21,347.1	-3.0	9,121.2	-6.6	nd	nd
170	185	Johnson & Johnson México / CDMX e	EU	Tecnología diversificada	21,000.0	-0.9	nd	nd	nd	nd
171	153	Dow México / CDMX e	EU	Química y petroquímica	21,000.0	-12.0	nd	nd	nd	nd
172	168	Ingredion México/ Jal. a	EU	Agroindustria	20,704.5	0.9	nd	nd	nd	nd
173	173	Grupo Famsa / NL p	MX	Comercio departamental	20,534.8	3.3	1,574.4	35.8	490.2	218.9
174	178	Rassini / CDMX e	MX	Automotriz y autopartes	20,500.0	7.0	nd	nd	nd	nd
175	178	Chubb Seguros México / CDMX a	EU	Seguros y fianzas	20,123.5	3.6	733.2	236.8	922.2	52.5
176	180	BorgWarner México / Jal. a	EU	Automotriz y autopartes	20,030.4	6.4	nd	nd	nd	nd
177	185	Mars México / Qro. e	EU	Alimentos	20,000.0	11.1	nd	nd	nd	nd
178	201	Industrias Martinrea de México / Coah. a	CAN	Automotriz y autopartes	19,675.4	23.2	nd	nd	nd	nd
179	207	CICSA / CDMX p,12	MX	Construcción	19,538.0	26.0	2,121.0	28.6	1,557.0	28.1
180	172	Seguros Inbursa / CDMX a,27	MX	Seguros y fianzas	19,389.0	-2.7	1,527.0	-19.0	3,689.0	27.4
181	208	Grupo Profuturo / CDMX p,10	MX	Servicios financieros	19,386.7	24.6	3,246.3	18.8	2,365.0	18.2
182	174	Cooperativa La Cruz Azul / CDMX p	MX	Cemento y materiales	19,363.1	-1.7	5,654.2	71.2	2,393.7	101.3
183	191	Fibra Uno / CDMX a	MX	Servicios inmobiliarios	19,189.1	11.5	14,315.1	11.8	18,725.0	8.4
184	187	Nexteer Automotive México / Chih. a	EU	Automotriz y autopartes	19,131.4	7.6	nd	nd	nd	nd
185	170	Sociedad Hipotecaria Federal / CDMX a	MX	Servicios financieros	19,013.0	-6.3	1,697.0	-12.8	1,010.0	-35.8
186	184	Smurfit Kappa México / Méx. a	IRL	Papel y cartón	18,920.9	5.0	nd	nd	nd	nd
187	202	Banregio / NL p	MX	Servicios financieros	18,897.8	18.5	5,092.4	15.3	3,674.6	14.9
188	183	Grupo Bafar / Chih. a	MX	Alimentos	18,782.4	3.6	1,504.9	4.9	948.9	10.0
189	205	Grupo IAMSa / CDMX e,28	MX	Logística y transporte	18,734.3	20.1	nd	nd	nd	nd
190	195	Grupo Vidanta / Nay. e	MX	Hotelería y turismo	18,500.0	11.1	nd	nd	nd	nd
191	208	Casa de Bolsa Banorte Ixe / CDMX a,23	MX	Servicios financieros	18,499.0	19.6	1,217.0	20.7	869.0	20.4
192	263	Tenneco México / Ags. a	EU	Automotriz y autopartes	18,470.3	76.8	nd	nd	nd	nd
193	193	Grupo Cementos de Chihuahua / Chih. a	MX	Cemento y materiales	17,991.1	5.9	3,535.4	8.2	2,248.4	79.7
194	188	Grupo Lamosa / NL p	MX	Materiales y herramientas	17,927.9	1.1	2,812.1	3.0	1,427.0	5.3
195	204	Qualtia Alimentos / NL p,21	MX	Alimentos	17,844.6	13.5	nd	nd	nd	nd
196	177	Holcim México / CDMX a	SUI	Cemento y materiales	17,789.8	-8.0	nd	nd	nd	nd
197	267	Softtek / NL e	MX	Computación y servicios	17,600.0	70.2	nd	nd	nd	nd
198	161	Grupo ACS México / CDMX a	ESP	Construcción	17,541.7	-21.0	1,069.7	-23.1	nd	nd
199	190	ThyssenKrupp de México / Pue. e	ALE	Maquinaria y equipo	17,500.0	1.1	nd	nd	nd	nd
200	199	Seguros Atlas / CDMX p	MX	Seguros y fianzas	17,462.8	8.7	-340.7	-1,377.2	797.8	124.9
201	211	IDEAL / CDMX p	MX	Construcción	17,226.5	15.0	7,909.1	6.3	1,405.9	-76.5
202	189	Grupo Industrial Saltillo / Coah. p	MX	Holding	17,129.1	-2.6	600.2	-44.2	892.1	28.4
203	200	Grupo Jumex / CDMX e	MX	Bebidas y cervezas	17,000.0	6.0	nd	nd	nd	nd

Continúa en siguiente hoja

de

Fecha
16.07.2020Sección
RevistaPágina
154-167

32.6
Sí, de 3 a 6 meses

**¿CONSIDERA QUE
SU EMPRESA TIENE
EL FLUJO DE EFECTIVO
SUFICIENTE PARA
SOPORTAR LA CRISIS?
Y ¿POR CUÁNTO
TIEMPO?**

Porcentaje de respuestas
totales



31.4
Sí, más de 1 año



26.7
Sí, de 6
meses a 1 año



8.1
Sí, de
1 a 3 meses



1.2
No

500 FRENTE A LA
CORRUPCIÓN

ACTIVOS		PASIVOS		CAPITAL		UTILIDADES COMO % DE...				INTEGRIDAD CORPORATIVA			
MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	VENTAS	CAPITAL	ACTIVOS	EMPLEOS	ÍNDICE BASE 100 2020	ESTRELLAS	SITIO WEB	RK 19
185,553.0	7.0	70,710.9	5.5	114,842.1	7.9	51.2	10.1	6.3	1,472	98.0	★★★★★	aleatica.com	162
33,081.4	11.6	14,833.8	30.2	18,247.7	0.0	9.9	12.2	6.7	10,477	84.3	★★★★★	grupohdez.com.mx	163
8,722.0	11.2	6,061.9	18.2	2,660.1	-1.9	nd	nd	nd	5,309	3.9	★★★★★	alpura.com	164
nd	nd	nd	nd	nd	nd	nd	nd	nd	3,566	98.0	★★★★★	bayer.mx	165
nd	nd	nd	nd	nd	nd	nd	nd	nd	6,484	74.5	★★★★★	new.siemens.com/mx/es.html	166
43,308.4	9.4	12,334.2	12.6	30,974.1	8.1	20.1	14.0	10.0	21,262	7.8	★★★★★	megacable.com.mx	167
28,903.3	11.0	5,886.2	45.9	23,017.0	4.6	4.8	4.5	3.6	12,200	70.6	★★★★★	lacomex.com.mx	168
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	7.8	★★★★★	sky.com.mx	169
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	70.6	★★★★★	jnjmexico.com	170
nd	nd	nd	nd	nd	nd	nd	nd	nd	500	80.4	★★★★★	mx.dow.com	171
6,469.0	3.5	nd	nd	nd	nd	nd	nd	nd	1,700	74.5	★★★★★	ingredion.mx	172
59,991.1	23.5	53,691.0	26.1	6,300.0	5.4	2.4	7.8	0.8	18,792	5.9	★★★★★	grupofamsa.com	173
nd	nd	nd	nd	nd	nd	nd	nd	nd	6,300	84.3	★★★★★	rassini.com	174
39,278.4	11.0	33,872.1	9.6	5,406.3	20.4	4.6	17.1	2.3	3,978	80.4	★★★★★	chubb.com/mx	175
4,658.4	6.3	nd	nd	nd	nd	nd	nd	nd	1,031	78.4	★★★★★	borgwarner.com	176
nd	nd	nd	nd	nd	nd	nd	nd	nd	3,817	37.3	★★★★★	mex.mars.com	177
8,457.9	21.6	nd	nd	nd	nd	nd	nd	nd	5,300	37.3	★★★★★	martinrea.com	178
nd	nd	nd	nd	nd	nd	8.0	nd	nd	10,500	70.6	★★★★★	ccicsa.com.mx	179
67,498.0	-7.0	52,353.0	-6.4	15,145.0	-9.3	19.0	24.4	5.5	nd	84.3	★★★★★	inbursa.com	180
69,041.1	18.7	59,305.6	19.9	9,735.5	12.2	12.2	24.3	3.4	5,410	96.1	★★★★★	profuturo.mx	181
50,928.6	16.4	20,985.8	50.6	29,942.8	0.5	12.4	8.0	4.7	2,100	5.9	★★★★★	cementocruzazul.com.mx	182
282,782.0	16.5	115,325.6	36.2	167,456.4	5.9	97.6	11.2	6.6	946	62.7	★★★★★	funo.mx	183
5,285.2	14.2	nd	nd	nd	nd	nd	nd	nd	nd	78.4	★★★★★	nexteer.com	184
143,330.0	9.4	119,218.0	12.8	24,112.0	-4.7	5.3	4.2	0.7	437	35.3	★★★★★	gob.mx/shf	185
4,200.0	1.4	nd	nd	nd	nd	nd	nd	nd	nd	66.7	★★★★★	smurfitkappa.com.mx	186
141,900.3	10.7	122,213.6	10.5	19,686.7	11.4	19.4	18.7	2.6	5,335	88.2	★★★★★	regional.mx	187
17,337.7	10.3	9,290.0	16.1	8,047.7	4.2	5.1	11.8	5.5	13,066	62.7	★★★★★	grupobafar.com	188
nd	nd	nd	nd	nd	nd	nd	nd	nd	26,000	5.9	★★★★★	grupo-iamsa.com.mx	189
nd	nd	nd	nd	nd	nd	nd	nd	nd	17,000	5.9	★★★★★	grupovidanta.com	190
188,934.0	-11.5	185,231.0	-11.9	3,703.0	12.2	4.7	23.5	0.5	nd	80.4	★★★★★	banorte.com	191
5,224.2	11.2	nd	nd	nd	nd	nd	nd	nd	nd	82.4	★★★★★	tenneco.com	192
38,806.3	3.8	18,541.2	1.4	20,265.1	6.1	12.5	11.1	5.8	2,765	82.4	★★★★★	gcc.com	193
23,246.9	2.0	13,150.1	-2.2	10,096.8	8.2	8.0	14.1	6.1	6,725	66.7	★★★★★	lamosa.com	194
nd	nd	nd	nd	nd	nd	nd	nd	nd	13,194	64.7	★★★★★	qaltia.com.mx	195
19,560.0	6.4	nd	nd	nd	nd	nd	nd	nd	3,000	98.0	★★★★★	holcim.com.mx	196
nd	nd	nd	nd	nd	nd	nd	nd	nd	15,500	88.2	★★★★★	softtek.com	197
nd	nd	nd	nd	nd	nd	nd	nd	nd	5,713	72.5	★★★★★	grupoacs.com	198
nd	nd	nd	nd	nd	nd	nd	nd	nd	500	68.6	★★★★★	thyssenkrupp.com	199
28,965.0	12.1	23,963.0	13.7	5,002.0	5.3	4.6	16.0	2.8	nd	5.9	★★★★★	segurosatlas.com.mx	200
135,700.8	-0.3	98,788.2	-0.9	36,912.6	2.4	8.2	3.8	1.0	2,996	5.9	★★★★★	ideal.com.mx	201
23,836.3	-7.9	11,300.0	-17.8	12,536.3	3.4	5.2	7.1	3.7	6,539	80.4	★★★★★	gis.com.mx	202
nd	nd	nd	nd	nd	nd	nd	nd	nd	5,300	2.0	★★★★★	grupojumex.mx	203

Continúa en siguiente hoja

de

Fecha
16.07.2020Sección
RevistaPágina
154-167

204-245

EXPANSION.MX

RANKING



EMPRESAS MÁS IMPORTANTES DE MÉXICO

RK 19	RK 18	EMPRESA / ESTADO	PAÍS	SECTOR	VENTAS NETAS		UTILIDAD DE OPERACIÓN		UTILIDAD NETA	
					MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18
204	209	ASUR (Grupo Aeroportuario del Sureste) / CDMX a	MX	Servicios aeroportuarios	16,821.6	9.2	8,481.3	9.0	5,683.6	11.0
205	sp	Cummins México / SLP e	EU	Maquinaria y equipo	16,632.9	-10.8	nd	nd	nd	nd
206	198	PPG Comex / CDMX e	EU	Química y petroquímica	16,371.0	0.9	nd	nd	nd	nd
207	210	Conservas La Costeña / Méx. e	MX	Alimentos	16,255.4	5.6	nd	nd	nd	nd
208	221	GAP (Grupo Aeroportuario del Pacífico) / Jal. p	MX	Servicios aeroportuarios	16,226.0	14.9	8,017.2	10.7	5,454.7	6.2
209	222	BanCoppel / Sin. a,29	MX	Servicios financieros	16,085.0	14.4	3,291.0	27.4	2,380.0	22.4
210	216	Crown Envases México / CDMX a	EU	Vidrio y envases	16,062.8	9.4	nd	nd	nd	nd
211	sp	Grupo Surman / Coah. p	MX	Automotriz y autopartes	16,059.9	-3.7	nd	nd	nd	nd
212	192	Best Day Travel / QR a	MX	Hotelería y turismo	16,024.3	-5.8	38.2	36.0	-40.4	89.2
213	sp	Marzam / Chiñ. e	MX	Comercio de medicamentos	16,000.0	8.8	nd	nd	nd	nd
214	197	NR Finance México / CDMX p	MX	Servicios financieros	15,737.0	-4.8	4,423.0	211.5	3,109.0	190.8
215	214	Allianz México / CDMX a	ALE	Seguros y fianzas	15,443.8	5.1	-2,141.6	-18,226.0	696.8	35.7
216	186	Vector Casa de Bolsa / NL a	MX	Servicios financieros	15,350.0	-27.0	174.0	172.8	125.0	172.3
217	212	Henkel Mexicana / Méx. a	ALE	Tecnología diversificada	15,231.5	3.4	nd	nd	nd	nd
218	183	Braskem Idesa SAPI / CDMX p	MX/BRA	Química y petroquímica	15,219.3	-29.9	2,536.5	-66.3	-4,158.2	-560.8
219	254	Tiendas 3B / CDMX p	MX	Comercio autoservicio	14,681.0	32.2	nd	nd	nd	nd
220	226	Empresas Cablevisión / CDMX p,17	MX	Telecomunicaciones	14,465.5	8.0	1,673.3	16.5	1,085.9	2.2
221	232	Finamex Casa de Bolsa / CDMX a	MX	Servicios financieros	14,338.0	12.3	-220.0	-401.0	-134.0	-294.8
222	sp	Almidones Mexicanos - Tate & Lyle / Jal. a	RU	Agroindustria	14,179.9	-0.4	1,314.6	-5.1	926.7	-7.2
223	215	Cooper-Standard Automotive de México / Ags. a	EU	Automotriz y autopartes	13,929.4	-5.1	nd	nd	nd	nd
224	239	Sanofi México / CDMX a	FRA	Química farmacéutica	13,658.0	11.0	619.0	85.3	1,268.0	3,270.0
225	258	Invex Grupo Financiero / CDMX p	MX	Servicios financieros	13,635.0	24.0	1,039.1	13.2	804.4	33.1
226	225	Farmacias Benavides / NL p	EU	Comercio de medicamentos	13,616.9	-0.2	191.0	208.6	-135.1	55.6
227	242	L'Oréal México / CDMX a	FRA	Cuidado personal	13,600.0	13.3	nd	nd	nd	nd
228	257	Monex SAB / CDMX a	MX	Servicios financieros	13,283.8	21.9	1,912.2	25.2	1,380.4	23.7
229	188	Navistar International de México / CDMX a	EU	Armadora	13,250.9	-26.2	nd	nd	nd	nd
230	252	Volkswagen Leasing / CDMX p,30	ALE	Servicios financieros	13,198.9	16.3	2,526.5	-0.7	1,617.4	-10.7
231	273	Grupo Axa / CDMX p	MX	Comercio departamental	13,186.6	29.9	1,220.2	25.3	315.3	-12.0
232	235	Grupo Financiero Multiva / CDMX e,22	MX	Servicios financieros	13,162.0	4.0	319.0	-44.4	230.0	-53.7
233	274	Viva Aerobus / CDMX p,31	MX	Aerolíneas	12,874.0	27.8	606.0	149.4	234.0	149.7
234	224	TV Azteca / CDMX p,9	MX	Medios de comunicación	12,814.5	-6.3	1,525.1	-7.4	1,050.5	261.2
235	220	Corporación Moctezuma / CDMX p	ITA/ESP	Cemento y materiales	12,788.0	-9.8	4,832.3	-19.5	3,398.6	-21.9
236	231	Axtel / NL p,8	MX	Telecomunicaciones	12,783.6	0.0	773.8	11.3	-13.9	-101.3
237	229	Grupo Cuprum / NL a	MX	Holding	12,779.0	-1.6	1,238.4	-0.2	nd	nd
238	246	Genomma Lab Internacional / CDMX p	MX	Química farmacéutica	12,755.9	8.2	2,435.0	5.8	986.7	-11.1
239	238	Laureate Education México / CDMX a,32	EU	Servicios profesionales	12,573.8	1.1	nd	nd	nd	nd
240	247	GM Financiera de México / NL p,33	EU	Servicios financieros	12,447.5	6.8	1,511.1	68.0	1,110.8	44.8
241	259	Crédito Real / CDMX a	MX	Servicios financieros	12,434.5	15.7	2,773.3	10.5	1,980.1	1.3
242	272	First Cash / NL a	EU	Servicios financieros	12,355.4	20.8	nd	nd	nd	nd
243	283	Grupo Financiero Actinver / CDMX a	MX	Servicios financieros	12,305.0	29.7	1,147.0	27.3	818.0	29.8
244	284	Grupo Traxión / CDMX a	MX	Logística y transporte	12,154.3	29.3	1,215.3	23.2	448.8	1.5
245	290	Totalplay / CDMX p,9	MX	Telecomunicaciones	12,150.0	33.1	nd	nd	nd	nd

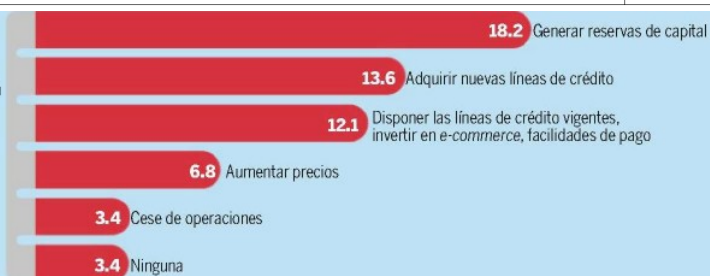
Página 11 de 14

Continúa en siguiente hoja

de

Fecha
16.07.2020Sección
RevistaPágina
154-167SIN CONTAR
AJUSTES EN LA
FUERZA LABORAL**¿QUÉ MEDIDAS HA
IMPLEMENTADO
PARA SORTEAR
DE MEJOR FORMA
LA CRISIS?**Respuesta múltiple, el
total no suma 100%

Porcentaje de respuestas totales

**85.2**Replantear gastos no
esenciales para la operación**60.2**No realizar inversiones o
reducirlas drásticamente**47.7**Renegociar contratos
con proveedores**500** FRENTE A LA
CORRUPCIÓN

ACTIVOS		PASIVOS		CAPITAL		UTILIDADES COMO % DE...			EMPLEOS	INTEGRIDAD CORPORATIVA			RK 19
MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	VENTAS	CAPITAL	ACTIVOS		ÍNDICE BASE 100 2020	ESTRELLAS	SITIO WEB	
57,515.9	2.4	18,744.7	-3.9	38,771.2	5.7	33.8	14.7	9.9	1,555	86.3	★★★★★	asur.com.mx	204
nd	nd	nd	nd	nd	nd	nd	nd	nd	6,000	74.5	★★★★★	cummins.com.mx	205
nd	nd	nd	nd	nd	nd	nd	nd	nd	4,700	88.2	★★★★★	comex.com.mx	206
nd	nd	nd	nd	nd	nd	nd	nd	nd	4,000	68.6	★★★★★	lacostena.com.mx	207
41,577.8	5.1	20,908.4	17.6	20,669.4	-5.1	33.6	26.4	13.1	1,540	92.2	★★★★★	aeropuertosgap.com.mx	208
79,638.0	18.4	67,509.0	17.5	12,129.0	23.9	14.8	19.6	3.0	14,689	5.9	★★★★★	bancoppel.com	209
8,260.7	-1.1	nd	nd	nd	nd	nd	nd	nd	nd	5.9	★★★★★	crowncork.com	210
nd	nd	nd	nd	nd	nd	nd	nd	nd	3,842	0.0	★★★★★	surman.com	211
3,135.0	-15.3	2,911.1	-14.8	223.9	-70.5	-0.3	-18.1	-1.3	2,751	5.9	★★★★★	bestday.com.mx	212
nd	nd	nd	nd	nd	nd	nd	nd	nd	3,000	5.9	★★★★★	marzam.com.mx	213
107,716.0	-13.0	78,190.0	-18.4	29,526.0	5.5	19.8	10.5	2.9	nd	5.9	★★★★★	credinissar.mx	214
48,403.3	18.6	44,471.9	18.9	3,931.4	14.8	4.5	17.7	1.4	nd	62.7	★★★★★	allianz.com.mx	215
29,749.0	25.7	28,618.0	26.4	1,131.0	11.1	0.8	11.1	0.4	798	5.9	★★★★★	vector.com.mx	216
nd	nd	nd	nd	nd	nd	nd	nd	nd	3,500	76.5	★★★★★	henkel.mx	217
96,793.3	2.3	95,652.3	-2.9	1,141.0	129.4	-27.3	-364.4	-4.3	890	78.4	★★★★★	braskemidesa.com.mx	218
nd	nd	nd	nd	nd	nd	nd	nd	nd	12,200	5.9	★★★★★	tiendas3b.com	219
24,408.3	3.9	6,892.1	-2.3	17,516.2	6.6	7.5	6.2	4.4	6,286	19.6	★★★★★	izzi.mx	220
110,803.0	7.8	109,369.0	8.1	1,434.0	-10.5	-0.9	-9.3	-0.1	281	5.9	★★★★★	finamex.com.mx	221
4,564.1	12.8	2,621.5	23.5	1,942.6	0.9	6.5	47.7	20.3	nd	5.9	★★★★★	tateandlyle.com	222
2,893.4	14.9	nd	nd	nd	nd	nd	nd	nd	nd	80.4	★★★★★	cooperstandard.com	223
19,742.0	4.7	9,608.0	-3.7	10,134.0	14.2	9.3	12.5	6.4	1,700	86.3	★★★★★	sanofi.com.mx	224
100,068.7	-9.2	90,420.2	-10.8	9,648.5	8.9	5.9	8.3	0.8	935	74.5	★★★★★	invex.com	225
8,649.8	35.5	8,383.3	40.7	266.5	-37.4	-1.0	-50.7	-1.6	8,936	66.7	★★★★★	benavides.com.mx	226
nd	nd	nd	nd	nd	nd	nd	nd	nd	2,000	72.5	★★★★★	loreal.mx	227
112,107.9	13.3	102,283.9	13.6	9,824.0	10.4	10.4	14.1	1.2	2,179	54.9	★★★★★	monexsab.com.mx	228
5,337.4	11.4	nd	nd	nd	nd	nd	nd	nd	nd	72.5	★★★★★	mexico.internationaltrucks.com	229
54,312.6	-3.1	43,537.5	-6.8	10,775.0	15.9	12.3	15.0	3.0	nd	86.3	★★★★★	vwfs.mx	230
17,668.6	48.1	12,447.6	52.4	5,221.0	38.7	2.4	6.0	1.8	7,597	5.9	★★★★★	grupoaxo.com	231
113,025.0	-6.4	106,240.0	-7.0	6,785.0	3.5	1.7	3.4	0.2	1,100	5.9	★★★★★	multiva.com.mx	232
24,541.0	25.2	24,339.0	22.8	202.0	197.6	1.8	115.8	1.0	2,052	9.8	★★★★★	vivaerobus.com/mx	233
28,376.4	1.4	24,772.3	1.1	3,604.1	3.7	8.2	29.1	3.7	3,492	51.0	★★★★★	tvazteca.com	234
11,393.4	-7.6	2,166.3	-3.3	9,227.0	-8.6	26.6	36.8	29.8	1,078	78.4	★★★★★	cmoctezuma.com.mx	235
24,330.8	-13.6	20,919.8	-14.7	3,411.0	-5.8	-0.1	-0.4	-0.1	4,643	74.5	★★★★★	axtelcorp.mx	236
nd	nd	nd	nd	nd	nd	nd	nd	nd	6,200	82.4	★★★★★	cuprum.com	237
19,332.6	6.9	11,087.8	4.1	8,244.8	11.0	7.7	12.0	5.1	1,155	80.4	★★★★★	genommalab.com	238
24,808.0	30.0	nd	nd	nd	nd	nd	nd	nd	20,000	86.3	★★★★★	laureate.net	239
69,983.8	-6.6	59,066.5	-9.2	10,917.3	11.0	8.9	10.2	1.6	412	39.2	★★★★★	gmfinanciam.com.mx	240
61,591.7	24.3	45,527.8	35.4	16,063.9	0.8	15.9	12.3	3.2	622	86.3	★★★★★	creditorreal.com.mx	241
1,516.1	20.7	nd	nd	nd	nd	nd	nd	nd	nd	45.1	★★★★★	firstcash.mx	242
114,490.0	31.1	108,157.0	32.5	6,333.0	10.8	6.6	12.9	0.7	1,950	60.8	★★★★★	actinver.com	243
19,104.3	8.1	8,800.6	15.5	10,303.7	2.5	3.7	4.4	2.3	15,392	5.9	★★★★★	traxion.global	244
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	2.0	★★★★★	totalplay.com.mx	245

Continúa en siguiente hoja

de

Fecha
16.07.2020Sección
RevistaPágina
154-167

246-287

EXPANSION MX

RANKING



EMPRESAS MÁS IMPORTANTES DE MÉXICO

RK 19	RK 18	EMPRESA / ESTADO	PAÍS	SECTOR	VENTAS NETAS		UTILIDAD DE OPERACIÓN		UTILIDAD NETA	
					MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18
246	228	Grupo Pinsa / Sin. a	MX	Alimentos	12,005.5	-7.7	nd	nd	nd	nd
247	248	Bridgestone de México / CDMX e	JAP	Automotriz y autopartes	12,000.0	4.0	nd	nd	nd	nd
248	227	Gestamp Holding México / Pue. a	ESP	Automotriz y autopartes	11,998.3	-8.6	816.7	-38.4	148.7	-16.4
249	sp	Linde México / NL e,34	ALE	Química y petroquímica	11,960.8	4.3	nd	nd	nd	nd
250	250	Pinfra / CDMX p	MX	Construcción	11,873.9	3.4	6,432.5	-3.4	6,644.5	11.4
251	243	British American Tobacco México / NL e	RU	Tabaco	11,800.0	-1.7	nd	nd	nd	nd
252	236	Corp. Interamericana de Entretenimiento / CDMX p	MX	Entretenimiento	11,709.0	-6.9	1,433.0	13.8	201.1	-65.6
253	233	Essity México / CDMX a	SUE	Productos de consumo	11,654.2	-8.5	nd	nd	nd	nd
254	171	Newmont Goldcorp de México / Zac. a,35	EU	Minería	11,556.0	-42.8	nd	nd	nd	nd
255	230	Superior Industries de México / Chih. a	EU	Automotriz y autopartes	11,553.0	-10.8	nd	nd	nd	nd
256	260	Grupo La Moderna / Méx. a	MX	Alimentos	11,530.8	8.4	nd	nd	nd	nd
257	262	Grupo Omnilife / Jal. e	MX	Suplementos alimenticios	11,500.0	9.5	nd	nd	nd	nd
258	sp	Tiendas Neto / CDMX e	MX	Comercio autoservicio	11,488.0	nd	nd	nd	nd	nd
259	285	Pensiones Banorte / NL a,23	MX	Seguros y fianzas	11,484.5	10.8	-7,212.3	11.0	1,029.7	25.9
260	237	Concesionaria Mexiquense / Méx. p,36	AUS	Servicios públicos	11,312.3	-9.0	10,297.8	-7.8	6,119.5	-4.8
261	255	Manpower México / CDMX p	EU	Servicios profesionales	11,253.4	2.3	nd	nd	nd	nd
262	241	México Proyectos y Desarrollos / CDMX p,4	MX	Construcción	11,220.4	-6.8	3,045.9	-2.5	908.4	-0.3
263	305	Actinver Casa de Bolsa / CDMX a,37	MX	Servicios financieros	11,187.0	34.5	419.0	34.7	305.0	32.0
264	269	Banco Ahorro Famsa / NL p,38	MX	Servicios financieros	11,116.0	7.8	135.0	-73.2	116.0	-72.2
265	258	Emerson Electric de México / CDMX e	EU	Tecnología diversificada	11,113.0	3.1	nd	nd	nd	nd
266	277	Katcon Global / NL e	MX	Automotriz y autopartes	11,000.0	10.4	nd	nd	nd	nd
267	sp	Despegar.com México / CDMX e,39	ARG	Hotelería y turismo	11,000.0	-4.3	nd	nd	nd	nd
268	311	Zurich Santander Seguros México / CDMX p,40	SUI/ESP	Seguros y fianzas	10,925.7	35.9	2,779.8	10.7	2,515.1	6.9
269	253	BMW de México / CDMX e	ALE	Armadora	10,905.5	-2.8	44.9	-56.6	1,041.9	-36.1
270	234	Diconsa / CDMX a	MX	Comercio autoservicio	10,819.5	-14.8	-2,852.4	15.3	342.4	129.1
271	299	Unifin Financiera / CDMX a	MX	Servicios financieros	10,762.2	23.3	1,849.0	6.5	1,949.4	-1.7
272	281	Autoliv México / Méx. e	SUE	Automotriz y autopartes	10,600.0	10.2	nd	nd	nd	nd
273	275	Grupo Premier / Sin. p	MX	Holding	10,596.7	5.2	105.2	103.0	110.8	106.9
274	286	Grupo Financiero Ve por Más / CDMX a,6	MX	Servicios financieros	10,541.0	14.1	893.0	-3.8	663.0	-2.8
275	240	The Chemours Company Mexicana / CDMX p	EU	Química y petroquímica	10,523.9	-12.6	nd	nd	nd	nd
276	261	Cydsa / NL p	MX	Química y petroquímica	10,507.0	-1.0	2,108.7	-3.6	1,308.1	54.1
277	270	Interceramic / Chih. p	MX	Materiales y herramientas	10,451.4	2.0	780.2	-2.9	402.2	1.1
278	264	Grupo Altex / CDMX p	MX	Agroindustria	10,400.4	0.1	nd	nd	nd	nd
279	266	3M México / CDMX p	EU	Tecnología diversificada	10,344.2	-0.2	9,864.2	-0.5	480.1	5.9
280	268	Zurich México / Méx. a	SUI	Seguros y fianzas	10,303.9	-0.1	nd	nd	nd	nd
281	285	Pfizer México / CDMX p	EU	Química farmacéutica	10,068.0	8.3	607.0	68.6	201.0	139.3
282	244	Grupo MVS / CDMX e,41	MX	Holding	10,000.0	-16.7	nd	nd	nd	nd
283	280	Red de Carreteras de Occidente / Jal. p	MX	Servicios públicos	9,939.7	3.2	6,097.9	4.7	1,219.5	-23.4
284	295	American Tower México / CDMX a	EU	Telecomunicaciones	9,924.7	13.0	nd	nd	nd	nd
285	294	Banjército / CDMX a	MX	Servicios financieros	9,828.0	9.9	3,957.0	40.9	2,718.0	38.9
286	271	Avon Cosmetics México / CDMX p,42	EU	Cuidado personal	9,823.7	-4.1	nd	nd	nd	nd
287	245	Farmacéuticos Maypo / CDMX p	MX	Química farmacéutica	9,728.0	-18.5	nd	nd	nd	nd

Continúa en siguiente hoja

de

Fecha
16.07.2020Sección
RevistaPágina
154-167

¿QUÉ TAN PROBABLE ES QUE SU NEGOCIO/EMPRESA TENGA QUE REDUCIR PERSONAL EN LOS SIGUIENTES MESES?

Porcentaje de respuestas totales



500 FRENTE A LA CORRUPCIÓN

ACTIVOS		PASIVOS		CAPITAL		UTILIDADES COMO % DE...				INTEGRIDAD CORPORATIVA			
MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	MILLONES DE PESOS	VAR. % 19/18	VENTAS	CAPITAL	ACTIVOS	EMPLEOS	ÍNDICE BASE 100 2020	ESTRELLAS	SITIO WEB	RK 19
nd	nd	nd	nd	nd	nd	nd	nd	nd	5,529	39.2	★★★★★	pinsa.com	246
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	76.5	★★★★★	bridgestone.com.mx	247
nd	nd	nd	nd	nd	nd	1.2	nd	nd	3,738	78.4	★★★★★	gestamp.com	248
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	94.1	★★★★★	praxair.com.mx	249
72,724.4	32.6	20,901.0	92.9	51,823.4	17.7	56.0	12.8	9.1	2,823	7.8	★★★★★	pinfra.com.mx	250
nd	nd	nd	nd	nd	nd	nd	nd	nd	8,600	84.3	★★★★★	batmexico.com.mx	251
11,658.4	2.5	8,574.0	19.8	3,084.4	-26.8	1.7	6.5	1.7	2,561	27.5	★★★★★	cie.com.mx	252
nd	nd	nd	nd	nd	nd	nd	nd	nd	3,027	68.6	★★★★★	essity.mx	253
132,736.7	0.2	nd	nd	nd	nd	nd	nd	nd	6,500	92.2	★★★★★	newmont.com	254
4,209.6	-3.3	nd	nd	nd	nd	nd	nd	nd	2,500	84.3	★★★★★	supind.com	255
nd	nd	nd	nd	nd	nd	nd	nd	nd	6,000	5.9	★★★★★	lamoderna.com.mx	256
nd	nd	nd	nd	nd	nd	nd	nd	nd	3,000	5.9	★★★★★	portal.omnilife.com	257
nd	nd	nd	nd	nd	nd	nd	nd	nd	8,000	5.9	★★★★★	tiendasneto.com	258
136,091.6	10.5	131,221.7	10.0	4,869.9	26.7	9.0	21.1	0.8	nd	86.3	★★★★★	banorte.com	259
90,050.6	8.1	38,951.1	2.4	51,099.5	13.0	54.1	12.0	6.8	730	96.1	★★★★★	circuito.mx	260
nd	nd	nd	nd	nd	nd	nd	nd	nd	1,500	86.3	★★★★★	manpowergroup.com.mx	261
45,002.4	-3.6	21,934.2	-8.7	23,068.2	1.7	8.1	3.9	2.0	nd	76.5	★★★★★	gmexico.com	262
73,995.0	34.5	72,063.0	35.3	1,932.0	10.0	2.7	15.8	0.4	nd	60.8	★★★★★	actinver.com	263
40,847.0	12.3	35,331.0	11.8	5,516.0	15.4	1.0	2.1	0.3	6,516	27.5	★★★★★	bafamsa.com	264
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	58.8	★★★★★	emerson.com/es-mx	265
nd	nd	nd	nd	nd	nd	nd	nd	nd	2,000	5.9	★★★★★	katcon.com	266
nd	nd	nd	nd	nd	nd	nd	nd	nd	nd	56.9	★★★★★	despegar.com.mx	267
14,061.6	25.0	10,640.6	31.8	3,421.0	7.7	23.0	73.5	17.9	nd	76.5	★★★★★	zurichsantander.com.mx	268
3,209.8	-20.9	2,079.3	-15.7	1,130.5	-28.9	9.6	92.2	32.5	2,926	76.5	★★★★★	bmw.com.mx	269
5,651.2	-6.5	4,472.1	-13.8	1,179.0	36.9	3.2	29.0	6.1	4,000	45.1	★★★★★	gob.mx/diconsa	270
78,995.6	12.9	68,096.4	32.7	10,899.2	13.2	18.1	17.9	2.5	691	84.3	★★★★★	unifin.com.mx	271
nd	nd	nd	nd	nd	nd	nd	nd	nd	12,500	86.3	★★★★★	careermexico.autoliv.com	272
nd	nd	nd	nd	nd	nd	1.0	nd	nd	2,127	0.0	★★★★★	estratuauto.com	273
82,687.0	16.6	76,113.0	18.5	6,574.0	-1.4	6.3	10.1	0.8	1,575	86.3	★★★★★	vepormas.com	274
nd	nd	nd	nd	nd	nd	nd	nd	nd	568	78.4	★★★★★	chemours.com	275
25,973.4	5.7	16,448.0	13.6	9,525.4	-8.0	12.5	13.7	5.0	1,697	58.8	★★★★★	cydsa.com.mx	276
10,122.6	18.0	6,511.8	28.3	3,610.8	3.0	3.8	11.1	4.0	5,405	58.8	★★★★★	interceramic.com	277
nd	nd	nd	nd	nd	nd	nd	nd	nd	9,464	5.9	★★★★★	grupoaltex.com	278
4,139.7	-18.7	580.7	-57.6	3,559.0	-4.5	4.6	13.5	11.6	9,593	88.2	★★★★★	3m.com.mx	279
17,672.4	-9.5	16,510.6	-11.1	1,161.8	22.3	nd	nd	nd	1,245	76.5	★★★★★	zurich.com.mx	280
6,981.0	-8.5	5,131.0	-1.0	1,850.0	-24.3	2.0	10.9	2.9	1,390	82.4	★★★★★	pflizer.com.mx	281
nd	nd	nd	nd	nd	nd	nd	nd	nd	19,000	5.9	★★★★★	mvs.com	282
57,593.6	-1.1	53,825.1	19.5	3,768.5	-71.5	12.3	32.4	2.1	1,442	68.6	★★★★★	redviacorta.mx	283
28,759.6	3.0	nd	nd	nd	nd	nd	nd	nd	nd	78.4	★★★★★	americantower.com.mx	284
91,811.0	29.9	72,152.0	34.4	19,659.0	15.7	27.7	13.8	3.0	1,761	68.6	★★★★★	gob.mx/banajercito	285
nd	nd	nd	nd	nd	nd	nd	nd	nd	2,269	92.2	★★★★★	avon.com	286
4,316.0	-5.4	2,053.0	-18.6	2,263.0	10.9	nd	nd	nd	613	94.1	★★★★★	maypo.com	287

14

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